



Voice Mobility Launches Reseller Channel Expansion

VANCOUVER, BC, CANADA – May 17, 2007– Voice Mobility International, Inc. (TSX: VMY, OTCBB: VMII and FWB: VMY), a Vancouver based developer and provider of carrier grade enhanced messaging solutions is pleased to announce an expansion of its existing reseller channel to new, previously unaddressed markets in North America, Europe and Caribbean / Latin America.

Voice Mobility is expanding its distribution channels to secure share in the mid / large enterprise market. Voice Mobility's UCN product line is designed for large scale, multi site, and multi integration environments. "We have added enterprise functionality required to address large-scale enterprise customers. This is a new and complimentary market for Voice Mobility. Our product will address several markets; the large enterprise market, the hosted messaging market, and the service provider market. We are very excited about the potential to address new markets with Voice Mobility's expanded product suite", said Randy Buchamer, CEO.

VMI's product suite will enable channel partners to resell Voice Mobility customer premise equipment (CPE) solutions, managed service solutions and turn-key hosted solutions in the US, Canadian, and overseas markets. "Our channel model will distribute more margin to partners than resellers previously received. We will be introducing and adding features that were previously unavailable to these markets. We have very aggressive plans to grow our business" said Buchamer.

A key component of the new program will be an Octel upgrade campaign combining aggressive pricing and packaging to facilitate the overdue migration from old, legacy equipment to Voice Mobility's UCN product line. The company is preparing to launch a lead generation program to the Octel market, designed to drive leads and business to our reseller channel.

In addition, the company will be seeking new OEM partnerships with existing hardware and software vendors and application service providers. By integrating with other solution providers VMI will enable our partners to creatively package and distribute bundled offerings to the enterprise and service provider markets.

About Voice Mobility

Designed for enterprises and telecommunication service providers in the wireline, wireless and broadband markets, the Voice Mobility UCN solution provides highly scalable VoiceMail, Unified Messaging, Fax Services, Interactive Voice Response, and Auto-Attendant applications, as well as unique features like: Find Me/Follow Me, Spoken WebFeeds, and Voice SMS. Telecommunications providers can lower administrative and capital costs without disrupting current revenue streams and achieve incremental revenue growth by providing both new and enhanced service offerings that complement their current marketing mix. For more information, visit www.voicemobility.com.

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